



APMS 2012 International Conference Advances in Production Management Systems



24-26 September 2012 ■ Rhodes island - Greece

Competitive Manufacturing for Innovative Products and Services



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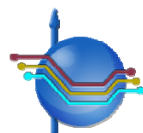
APMS 2012 International Conference
Advances in Production Management Systems
24 – 26 September 2012, Rhodes, Greece
www.apms-conference.org



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Invitation

Dear Sir / Madam,

We have the pleasure of inviting you to the **APMS 2012 International Conference Advances in Production Management Systems**, which will be held in **Rhodes, Greece, 24-26 September 2012**.

For the last several years, APMS has been one of the major events and the official conference of the **IFIP (International Federation for Information Processing)** Working Group 5.7 on Advances in Production Management Systems. Organised initially every three years, APMS is now an annual conference since 2005. Recently, APMS successfully took place in Washington (USA, 2005), Wroclaw (Poland, 2006), Linköping (Sweden, 2007), Espoo (Finland, 2008), Bordeaux (France, 2009), Cernobbio (Italy, 2010), and Stavanger (Norway 2011). The 2012 event is co-sponsored by the **ATHENA Research and Innovation Center in Information, Communication and Knowledge Technologies**, while it is supported by **HMS (Hellenic Maintenance Society)**.

In the increasingly challenging global scene, the APMS 2012 theme is "**Competitive Manufacturing for Innovative Products and Services**" and is expected to be an exciting conference, attracting over **200 leading experts from academia, research and industry from around the world**.

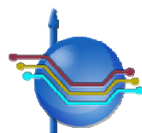
Cutting edge research & development results, contributing to future Competitive Manufacturing will be covered during the Conference, including them *Advanced Manufacturing, After-Sales Services, Computational intelligence in production management & manufacturing, Design for local and global consumers, Eco-design and Eco-innovation, Emerging Technologies in Production Management, Energy Efficiency in Manufacturing, Global and International Production Networks, Health & Safety in Production and Asset Lifecycle*



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Management, Maintenance and Reliability, Mobile and Wireless Technologies in Production and Asset Lifecycle Management, Scheduling and Control, Production Quality and Standards, Risk Management and Resilience, Robotics in Manufacturing, Smart Manufacturing, Technology and Innovation Management, Virtual Engineering & Manufacturing and many others.

The International Advisory Committee strongly recommends companies dealing with key areas contributing to Competitive Manufacturing, including Innovative Production Management Systems and Services, Enabling Technologies for Advanced Manufacturing, Enterprise Information Systems and Interoperability, as well as Sustainable and Energy-Efficient Production and all other areas related to the Conference ***should not miss this unique chance*** to exhibit.

Your company is well-respected and considered one of the most important in its field and it is for this reason that we contact you personally, with the view to asking you to consider becoming one of the sponsors and ***take advantage of the opportunity to meet with excellent industrial and academic researchers from around the globe and promote your products & services in the best possible and beneficial way for your company. Moreover you will have the chance to be part of a global forum on competitive manufacturing, wherein the latest innovations and research results will be presented and partnerships will be formed among key stakeholders who play a key role in shaping up the Production Management of the Factories of the Future.***

We look forward to welcoming you to the **APMS 2012 International Conference Advances in Production Management Systems** for an exciting and stimulating conference in the wonderful, historical and beautiful city of Rhodes.

Yours sincerely,

Christos Emmanouilidis,
Chair, ATHENA R.I.C., Greece

Marco Taisch
Vice-Chair Politecnico di Milano, Italy

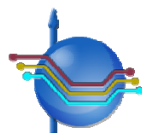
Dimitris Kiritsis
Vice-Chair EPFL, Switzerland



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Sergio Cavalieri University of Bergamo (Italy)

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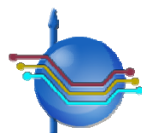
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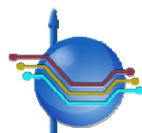


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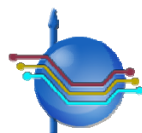
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Scientific Topics

APMS 2012 is dedicated to **Competitive Manufacturing for Innovative Products and Services**, with the following topics (but not limited to them):

Advanced Design, Manufacturing & Production Management

- Capacity Planning and Control
- Concurrent and Collaborative Engineering
- Closed loop design and closed loop economy
- Design for local and global consumers
- Design management
- Empirical Modelling and Simulation
- Global and International Production Networks
- Hybrid Products
- Industrial Engineering
- Lean Production
- Mass Customization
- Multidisciplinary Product Development
- Plant Location, Design and Layout
- Robotics in Manufacturing
- Smart Manufacturing
- Standardisation and Interoperability in Production Management

Services

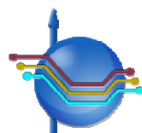
- After-Sales Services
- Business Models for Services
- Design for Service
- Integrated product/service policy
- Product Service Systems in the business-to-business industry or in the business-to-consumer industry
- Product-service systems simulation
- Service Innovation, Management, Engineering, Operations and Strategies
- Service Chains
- Service Life-Cycle Management



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Asset Lifecycle Management

- Dependability and Maintenance Availability
- E-Maintenance
- LCA Methods and tools
- Maintenance and Reliability
- Standardisation and Interoperability in Asset Lifecycle Management
- Total Productive Maintenance

Operations & Logistics

- E-business and Operations
- Global operations management
- Inventory Management
- Operations Planning, Scheduling and Control
- Logistics
- Reverse logistics and product recovery
- Supply Networks and supply chain management

Sustainability

- Eco-design and Eco-innovation
- Energy Efficiency in Manufacturing
- Sustainable business models
- Green Supply Chain Management
- Green Manufacturing
- Resource Efficiency and Sustainability
- Smart design for sustainability
- Sustainability performance assessment, management and reporting
- Sustainable factory planning and scheduling
- Sustainability metrics
- Zero waste production

PLM

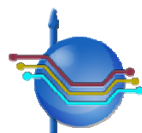
- End-of-life strategies
- Closed loop PLM
- Information modeling and integration for PLM
- Metrics for PLM
- Reuse, remanufacture, disassembly and recycling approaches and techniques
- Standardisation and interoperability for PLM



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Human Factors, Innovation, Quality & Knowledge Management

- Health & Safety in Production and Asset Lifecycle Management
- Innovation Clusters
- Knowledge Management for Product & Services Innovation
- Product Development and Innovation
- Production Quality and Standards
- Social Enterprises
- Technology and Innovation Management
- Training in Production Management (incl. e-learning, social learning, Cases, Games, Contests, and Simulations)

Performance & Risk Management

- Performance Measurement and Management
- Risk Management and Resilience

ICT & Enabling Technologies

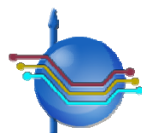
- Collaborative and social tools in Production and Asset Lifecycle Management
- Computational intelligence in manufacturing & production management
- Digital Production and Manufacturing
- Emerging Technologies in Product, Production and Asset Lifecycle Management
- Enterprise Information Systems & Interoperability
- ICT for Manufacturing, Services, Logistics and Production Management
- Linked Data in Products and Manufacturing
- Mobile and Wireless Technologies in Production and Asset Lifecycle Management
- Production Technology, Systems and Management
- Virtual Engineering & Manufacturing



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General Sponsorship Information

The Organizing Committee is offering to trade companies the opportunity to sponsor the APMS 2012 International Conference Advances in Production Management Systems and to take advantage of this opportunity to promote their products and services.

On the following pages, there are various sponsorship options listed, from which you may select according to the benefits that they offer to your company. Sponsors can choose one alternative separately or a combination of alternatives. In case that a sponsor would like to organize any event before, during or after the Conference, the written approval of the Organizing Committee is required. The sponsors will have the opportunity to organize parallel events; however these events are not allowed to take place at the same time with the announced social events of the Conference.

All sponsors will be treated on a "first come – first served" basis and will be mentioned in the Final program. In addition each sponsor's logo will be placed at all the banner which will be placed behind the panel in the Conference Hall, as well as at the banners which will be placed at the Exhibition Area.

Your contribution will be a key factor to the success of the Conference. Moreover, your kind sponsorship will enhance the overall scientific importance of the Conference. By presenting this manual to you, we really hope that you will take advantage of all the opportunities the alternative sponsorships offer to you, in order to promote your products in the best possible way and also reach a unique scientific audience, consisting of scientists from all over the world.

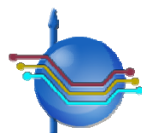
We look forward to working with you and to helping you to achieve all the respective congress goals and objectives.



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Sponsorship Levels

Sponsorship Level	Contribution
Platinum Sponsor	€ 10.000
Gold Sponsor	€ 7.000
Silver Sponsor	€ 5.000

PLATINUM SPONSOR BENEFITS

- Company Satellite Workshop within the Scientific Program
- Exhibition Space booking of 12 sq. meters (4m.x 3m.)
- Advertisement at the outside back cover of the Final Program
- Promotional material in the Conference bag
- Company logo on the home page of the Conference's web site with link to the platinum sponsor's web site
- Company logo on the banner behind the panel in the Conference Hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Platinum Sponsor in all Conference literature

GOLD SPONSOR BENEFITS

- Exhibition Space booking of 9 sq. meters (3m.x 3m.)
- Inner advertisement at the Final Program (inside front/back cover)
- Promotional material in the Conference bag
- Company logo on the home page of the Conference's web site with link to the gold sponsor's web site
- Company logo on the banner behind the panel in the Conference Hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Gold Sponsor in all Conference literature

SILVER SPONSOR BENEFITS

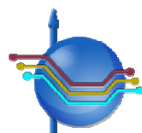
- Exhibition Space booking of 6 sq. meters
- Inner advertisement at the Final Program
- Promotional material in the Conference bag
- Company logo on the home page of the Conference's web site with link to the silver sponsor's web site



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- Company logo on the banner behind the panel in the Conference Hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Silver Sponsor in all Conference literature

Other Sponsorship Opportunities

Scientific Activities

SATELLITE WORKSHOP

4.000 €

This is a great opportunity to hold an exclusive Satellite Workshop within the framework of the APMS 2012 International Conference Advances in Production Management Systems.

Price includes:

- Hiring of the Workshop room
- Audiovisual technician
- Use of the Speaker Preview Room
- Publication of the Satellite Workshop's program at the Final Program and the Conference's web site
- Promotional material in the Conference bag
- Company logo on the home page of the Conference's web site with a www – link to the sponsor's web site
- Company logo on the banner behind the panel in the Conference Hall
- Company logo on the banners with all sponsors in the exhibition area
- Company reference as Sponsor in all Conference literature

Sponsors may publish their own program, abstracts and proceedings*

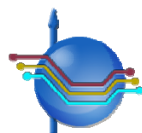
* The program and the exact time of the Satellite Workshop (lectures, topics, title etc) should be approved by the Organizing Committee, which reserves the right to modify the date of the Satellite Workshop according to the overall scientific program. The exact time and the date of the Satellite Workshop will be reserved on a first – come, first – served basis.



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Printed Material

ADVERTISEMENT IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAGS **1.500 €**

Price includes:

- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
- Sponsor's reference in all Conference literature

Giveaways

CONFERENCE BAGS **2.000 €**

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
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- Sponsor's reference in all Conference literature

CONFERENCE NOTEPADS & PENS **1.500 €**

Price includes:

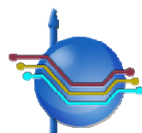
- Exclusive sponsorship rights
- Sponsor's logo on each notepad and pen
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website



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- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
- Sponsor's reference in all Conference's literature

USB Sticks & LANYARDS FOR BADGES

2.500 €

Abstracts will be delivered to delegates through a USB stick. The sponsor's logo will be printed on the USB stick.

Price includes:

- Exclusive sponsorship rights
- Sponsor's logo on each USB stick
- Sponsor's logo on each lanyard
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
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CERTIFICATES OF ATTENDANCE

1.500 €

A Certificate of Attendance will be distributed to each delegate to certify the attendance at the Conference.

Price includes:

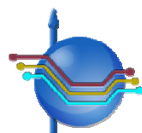
- Exclusive sponsorship rights
- Sponsor's logo on each Certificate of Attendance
- Acknowledgement of the sponsor in the Final Program
- Acknowledgement of the sponsor on the Conference's website with direct link to the sponsor's official website
- Sponsor's logo on banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's reference in all Conference literature



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CONFERENCE BAG INSERTS

1.000 €

Price includes:

- Insertion per leaflet
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
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Social Events

CONFERENCE LUNCH & AD IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAG

3.000 €

There will be everyday lunch for participants. .

Price includes:

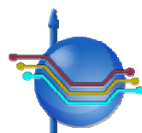
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- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
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COFFEE BREAK & AD IN THE FINAL PROGRAM & INSERT IN THE CONFERENCE BAG 2.000 €

There will be coffee breaks every day in the Exhibition Hall.

Price includes:

- Sponsor's logo on banner at coffee break buffet
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
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OPENING CEREMONY & WELCOME COCKTAIL 3.000 €

Price includes:

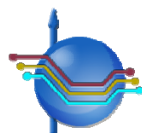
- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Opening Ceremony
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
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CONFERENCE'S DINNER

4.000 €

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Conference's Dinner
- Sponsor's inner advertisement at the Final Program
- Sponsor's promotional material in the Conference bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
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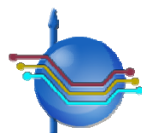
All above prices are exclusive of Greek VAT of 23%



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APMS 2012 International Conference Advances in Production Management Systems



24-26 September 2012 ■ Rhodes island - Greece

Competitive Manufacturing for Innovative Products and Services

Exhibition

Exhibition Information

The cost of **6 square meter exhibition space is 3.000 €** excluding Greek tax of 23% VAT.

Price includes:

- Exhibition area of 6 sq. m. (3 m. length X 2 m. width)
- Sponsor's promotional material in the Conference's bag
- Acknowledgement of the sponsor in the Final Program
- Sponsor's logo on the front page of the Conference's website with direct link to the official sponsor's website
- Sponsor's logo on the banner with all sponsors behind the speakers panel in the Conference Hall
- Sponsor's logo on the banner with all sponsors in the exhibition area
- 1 table, 2 chairs, 220V socket

Exhibition Terms

Exhibition booth space is available in units of 6 square meters (2x3m). The fee for the space rental excludes booth construction and includes free announcement of the exhibitor company in all conference publications.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. The Conference Secretariat can offer a standard booth construction which will consist of aluminium frame construction, open ceiling with walls of 220 cm height, fascia, and 2 spot per 3 square meters at an extra cost.

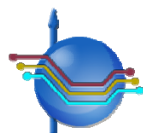
Each exhibitor must complete the "Exhibition and Sponsor Interest Form" and send it to the Conference Secretariat. Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. **Exhibition space will be provided on a "first come first served" basis.** In case that an exhibitor requests a location that is not available, the exhibition manager from the Conference Secretariat will assign space as close as possible to the preferred location. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.



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Exhibition Floor Plan



APMS 2012 International Conference
Advances in Production Management Systems

Competitive Manufacturing for Innovative Products and Services

ORGANIZATIONAL SUPPORT
ZITA
CONGRESS

ISO 9001
ISO 14001

exhibition area
Total No of Stands: 13

- 3.00 x 2.00 m.
- 3.00 x 3.00 m.
- 4.00 x 3.00 m.

Column Dimensions :

190cm
110cm

Maximum Height Of Constructions
3.00 m

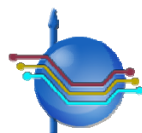
exhibition design & planning
ed hcc
CONGRESS & EXHIBITION SERVICES



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Exhibition and Sponsor Interest Form (to be returned to the following address)
APMS 2012 International Conference Advances in Production Management Systems
 Zita Congress & Travel, 1st Km Peanias Markopoulou Av. P.O. Box 155, Zip Code 19002,
 Peania Attica, Greece
 Tel: + 30 2111001780 Fax +30 210 6645176, Email: Gerasimos.kouloumpis@zita-congress.gr

Name of the company.....

Address.....

Postal Code..... City/State.....Country.....

Phone.....Fax.....

Email.....

Contact Person Mr/Mrs.....

We are interested in (please check box)

	Fees	Total in EUR
<input type="checkbox"/> Sponsorship Category		
<input type="checkbox"/>	<input type="checkbox"/> €	<input type="checkbox"/> €
<input type="checkbox"/>	<input type="checkbox"/> €	<input type="checkbox"/> €
<input type="checkbox"/> Selected Sponsorship Options		
1.....	€.....	€.....
2	€.....	€.....

TOTAL AMOUNT IN EURO (€) €.....

The non – refundable sum or EUR..... representing 50% of the total amount will be paid after the signing of the contract. The undersigned is fully aware of the terms and conditions of the general regulations as enclosed and accepts that he/she will take part in the exhibition.

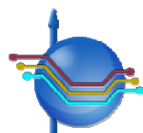
Date-----Name-----Signature-----



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Contact Details

For further information or questions in regards to becoming a sponsor or / and exhibitor of the **APMS 2012 International Conference Advances in Production Management Systems**, please contact the Conference's Secretariat



ISO 9001
ISO 14001

Zita Congress & Travel
1st km Peanias Markopoulou Av
P.O. Box 155, Zip Code 19002
Peania Attica
Greece

Tel: +30 211 100 1780

Fax: +30 210 6645176

Email: gerasimos.kouloumpis@zita-congress.gr

Contact Person: Mr. Gerasimos Kouloumpis



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