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APMS 2012 Industry Panel Session

Linking Research to Industry: The practitioner's view on "Competitive Manufacturing for Innovative Products and Services"

Monday 24/9/2012, 16:00, Salon de Roses, Rodos Palace Hotel, APMS Conference,

Objective

The aim of this panel session is to give APMS participants from industry an opportunity to share their thoughts about this year's conference theme and to foster the exchange between academia and industrial practice. Leading experts from Industry and Academia will offer their viewpoints in a lively panel poised to become a springboard for stimulating discussions. The discussion with the panel is open to:

- i) practitioners interested in the exchange with academia and
- ii) all academic colleagues who would like to share the experiences gained in projects conducted with industrial partners.

While the topics covered do not differ from those of the "academic" sessions of APMS 2012, the Industry Session aims to give particular insight into

- the practical challenges production managers face in industry,
- good practices of Competitive Manufacturing,
- problems remaining unsolved in a practical context
- and how academia can contribute to solving these practical problems.

Particularly welcome are contributions that also share "bad practices" and "lessons learned" with us. The session aims to pinpoint differentiating factors between those academic ideas offering excellent implementation prospects and those of limited practical relevance. The ultimate aim is to identify key elements of success in the process of linking research to industry.

Session Schedule:

1500-1510: Introduction by Hermann Lödding and Gregor von Cieminski

1510-1600: Presentations by Dr. Wolfgang Menzel and Prof. Volker Stich (25 minutes each)

1600-1650: Panel discussion including:

- Personal introduction of panel members and short positioning statements
Volker Stich
Filip Geerts
Paul Schönsleben
- Guided Discussion among panel members
- Open discussion between panel and audience

1650-1700: Closing of the session (Lödding / von Cieminski)

Session chairs:

Prof. Hermann Lödding,

Institute of Production Management and Technology (IPMT),
Harburg / Hamburg University of Technology

Dr Gregor von Cieminski,

ZF Group, ZF Friedrichshafen AG

Panel presentations:

Dr.-Ing. Wolfgang Menzel

Vice President CEP Operations

Company: Continental Automotive GmbH

Title: "Leadership in Electronics Operations @Continental"

Prof. Dr.-Ing. Volker Stich

Managing Director

Institute: FIR - Research Institute for Operations Management at RWTH Aachen

Title: "Integrating industrial needs with academic perspectives - concept and realization of the RWTH Aachen High Tech Campus"

Panel discussion:

Prof. Paul Schönsleben

Head of Department of Management, Technology, and Economics,
BWI Center for Industrial Management, ETH Zurich, Switzerland

Dan Nagy

Managing Director

IMS Inter-Regional Secretariat, Switzerland

Filip Geerts

General Director, CECIMO-European Association of the Machine Tool Industries

Chairman of the EC's Working Group on Advanced Manufacturing Systems

(Key Enabling Technologies – KET AMS), Brussels, Belgium