

APMS 2012 International Conference
Competitive Manufacturing for Innovative Products and Services
Proposed Special Session

Title:

Sustainable innovations in products and services in developing countries

Chairs of the Session:

- Irenilza de Alencar Nääs, Professor, Production Engineering at the Paulista University-UNIP , email: irenilza@gmail.com
- Cecília M. V.B. de Almeida, Professor, Production Engineering at the Paulista University-UNIP.

Description and topics

This session has the objective of discussing endogenous sustainable innovations of the production process in developing countries.

Topics:

- Eco-innovation
- Preventive actions in agribusiness
- Energy-management services
- National strategies, policy initiatives and incentives
- Government regulations and standards
- Innovation beyond end-of-pipe solutions
- Green actions, networking and paternity
- Technology transfer and innovation opportunities
- Corporative governance and sustainability
- Application of IT in reducing environmental impacts

Co-Chairs

Oduvaldo Vendrametto
Jair Minoro Abe
Silvia Helena Bonilla

Organizers of the Special Session

The Graduate Program in Production Engineering at the Paulista University-UNIP will be the major organizer of this proposed Special Session, and the professors Irenilza de Alencar Nääs and Cecília M. V.B. de Almeida will be Chairing the Session, and in charge of the major responsibilities related to the interaction with the prospective authors.